

FOR IMMEDIATE RELEASE

Pro-Level indie iPhone 5 Tripod Mount/Camera Case Announced

Ventura County, CA, October 5, 2012 – AP Camera Systems announces the launch and opening of pre-orders of the indie i5™ – simply the most professional and capable photo / video accessory for owners of Apple® iPhone 5 mobile phones. Building on the unprecedented and patent pending features brought to the world of iPhoneography and independent iPhone video production by the original indie for iPhone 4 & 4S, the indie i5 once again delivers new levels of image control and optimized camera operation.

While held securely in a black anodized precision CNC machined compartment behind a stunning red anodized cover, the indie i5 offers easy access to the relocated headphone jack, redesigned dock connector, and front and rear cameras of the new iPhone 5. Both the body and cover of the indie i5 are manufactured from aerospace-grade aluminum.

Composing a photo or shooting video is much more intuitive thanks to the indie i5's exclusive "on center" design. With this innovation, wherever you point your arm your lens will follow, perfect for hand held news shots, fast moving action or self-recording while video blogging. With the unmatched range of professional-level accessories one can mount, this amazing photo/video accessory delivers a virtual Swiss Army knife of creative possibilities.

Image making versatility begins with the indie i5's industry standard 37mm accessory lens mount, but an entirely new and unprecedented level of creative control is now available thanks to the indie's exclusive channels for 15mm rails or rods (first introduced on the indie for iPhone 4/4S). Common in professional film making and popular among HD/SLR users, rails provide the means to install matte boxes (and the use of graduated filters), shoulder mounts, custom handle rigs, follow-focus, flags, ring lights and so much more.

All this versatility is in addition to the cold shoe mount centered directly above the lens and seven (7) industry standard ¼-20 threads arrayed over the top, down the left side and across the bottom of each indie. From on-camera lighting to external microphones and audio recorders, this is truly a new era in creative options and control for cell phone cinema and iPhoneography. New in the indie i5 is another exclusive innovation, a compartment on the left side of the body, complete with two wire "runs" outside the housing, which could be used for extra battery power, audio accessories or storage.

Shipments will begin at the end of November or early December in time for holiday gift delivery. The indie i5 is available directly from AP Camera Systems for just \$179.95 (MSRP plus applicable tax, shipping and handling) by customers in the USA. International orders should be available through existing resellers of the original indie, subject to their decision to carry the indie i5.

To celebrate the launch of the indie i5, direct pre-order USA customers can enjoy enormous savings but they must act now. Pre-orders placed via AP Camera Systems website before the close of business 12 October 2012 can save 25% off the MSRP (\$134.97 plus shipping and any applicable tax). And pre-orders placed via AP Camera Systems website before 9 AM (PT), Monday, 8 October 2012, can save 40% off the MSRP (\$107.97 plus shipping and any applicable tax). That's a savings of \$44.98 and \$71.98! Tweet that weekend savings opportunity so your audience can benefit. USA Pre-orders: <http://aeronauticpictures.com/camera-systems/>

International orders of the original indie (for iPhone 4 & 4S now known as the indie i4.4S) are available and in stock at Adorama, B&H Photo Video, Amazon.com and eBay.

About AP Camera Systems

AP Camera Systems is the product development effort of aerial and location photography and film production company Aeronautic Pictures. In 2012 AP Camera Systems created and delivered the indie iPhone tripod/camera mount for the iPhone 4 & 4S, the iPhone photo/video accessory with the most professional features and creative options on earth. Press Resources: <http://aeronauticpictures.com/camera-systems/press/>

Apple, iPhone, iPhone 4, iPhone 4S, and iPhone 5 are trademarks of Apple, Inc., and are used here only for referential purposes. No endorsement by Apple is expressed or implied. indie, indie i4.4S, indie i5, Aeronautic Pictures and Aeronautic Pictures Camera Systems are the trademark property of Aeronautic Pictures. Patents pending. Designed and manufactured in the USA.

###